

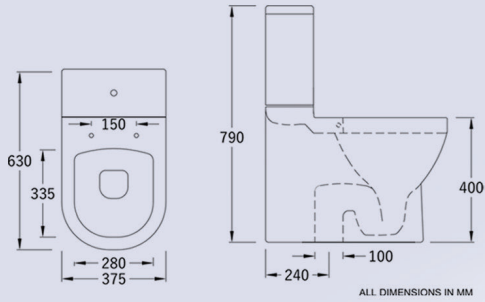


Designed for serenity

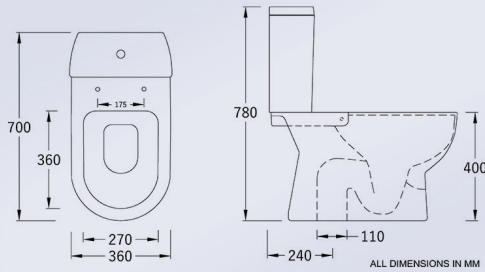
General Ceramics — Quality engineered for modern living

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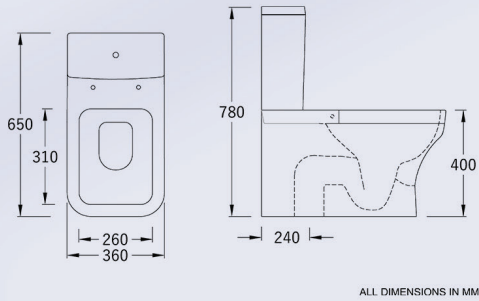
DALLAS RIMLESS CLOSE COUPLE BACK TO WALL WC PAN



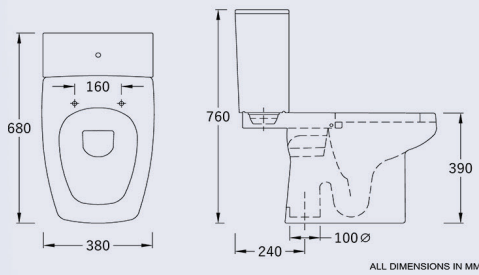
ECOPLUS CLOSE COUPLE WC PAN



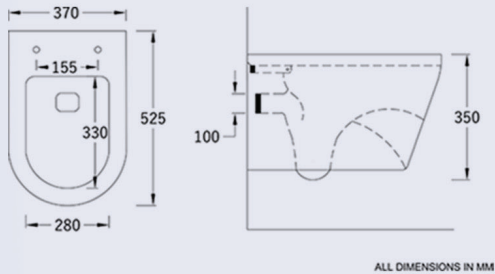
MADRID RIMLESS CLOSE COUPLE WC PAN



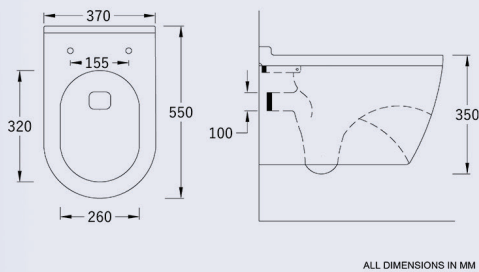
LASER RIMLESS WC



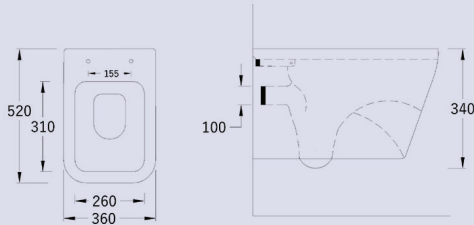
DALLAS WALL HANG RIMLESS WC



RIVIERA WALL HANG RIMLESS WC

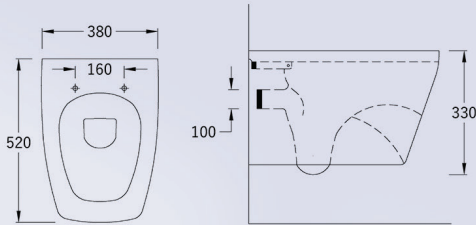


MADRID WALL HANG RIMLESS WC



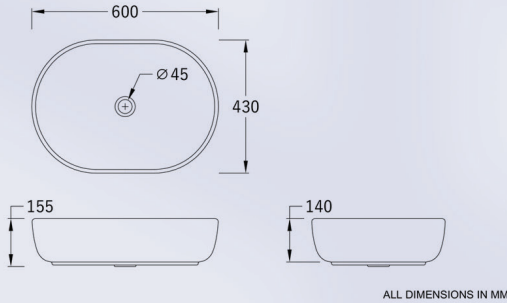
ALL DIMENSIONS IN MM

LASER WALL HANG RIMLESS WC



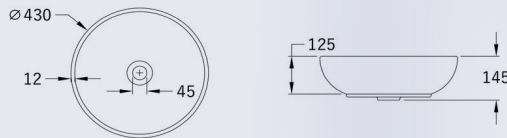
ALL DIMENSIONS IN MM

DALLAS OVAL WASH BASIN



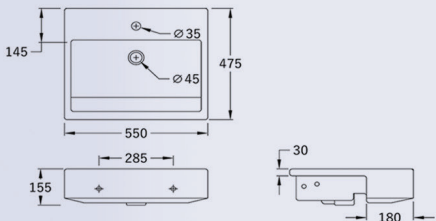
ALL DIMENSIONS IN MM

DALLAS ROUND WASH BASIN

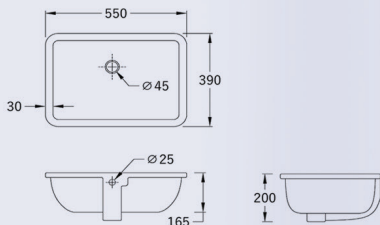
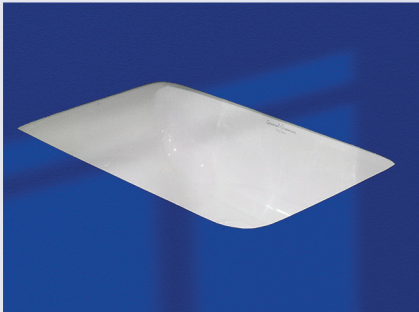


ALL DIMENSIONS IN MM

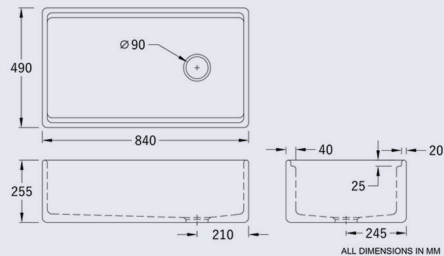
SOFIA SEMI COUNTER WASH BASIN



VENICE UNDER COUNTER WASH BASIN



NOVA WORKSTATION SINK



ALL DIMENSIONS IN MM



General Ceramics stands today as one of the UAE's trusted names in high-quality ceramic and acrylic sanitary ware. Since 1978, the company has grown from a local manufacturer to a leading regional supplier known for craftsmanship, reliability, and innovation.

Built on over four decades of experience, General Ceramics combines advanced production technology with premium raw materials sourced from Europe to deliver products that meet the highest international standards. Every piece is engineered for durability, precision, and refined aesthetics—ensuring long-lasting performance in residential, commercial, and government projects.

Certified under ISO 9001:2008, and fully compliant with BS standards, General Ceramics continues to set a benchmark for quality in the sanitary ware industry. With a commitment to continuous improvement, modern design, and customer satisfaction, the company remains a preferred partner for construction firms, developers, and architects across the region.

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